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FARRAR & BALL LLP  
TRIAL ATTORNEYS





“KYLE AND WES ARE AMONG  
THE NEXT GENERATION OF  
GREAT TRIAL LAWYERS.”

*Bruce Kaster,  
Kaster & Lynch, P.A.  
Ocala, Florida*



# Superior knowledge. Relentless advocacy.

Those words perfectly describe Farrar & Ball and the firm's dedication to fighting for those who suffer due to the carelessness of others.

Kyle Farrar and Wesley Todd Ball bring new energy and a fresh perspective to trial law. Untainted by antiquated thoughts and methods, they forge novel and **winning trial strategies** from the beginning of each case.

Kyle, Wes and their team have tried dozens of cases in Texas and across the country, winning numerous verdicts totaling tens of millions of dollars. That is something few trial lawyers twice their age can claim.

That experience and success have helped Kyle and Wes earn recognition from their colleagues as well as national and regional news media, including *Texas Monthly* magazine, which proclaimed them two of the state's **top young lawyers**.

Born and raised in College Station, Texas, Kyle earned his undergraduate degree from Texas A&M University. Wes is from Kingsport, Tennessee, and is a graduate of the University of Tennessee. Both attended Baylor University School of Law where they graduated with distinction and honors.

While most lawyers their age struggle for courtroom experience, Kyle and Wes chose to leave large defense firms to take the risk of forming Farrar & Ball. That risk is now paying off for the firm and their clients.

From the very beginning, the firm has battled and won against the world's largest companies.

**KYLE WAYNE FARRAR**



Notable verdicts and settlements from the recent past include:

\$32.8 million - tire separation case

\$3.65 million - tire/product defect case

\$6.7 million - tire/product defect case

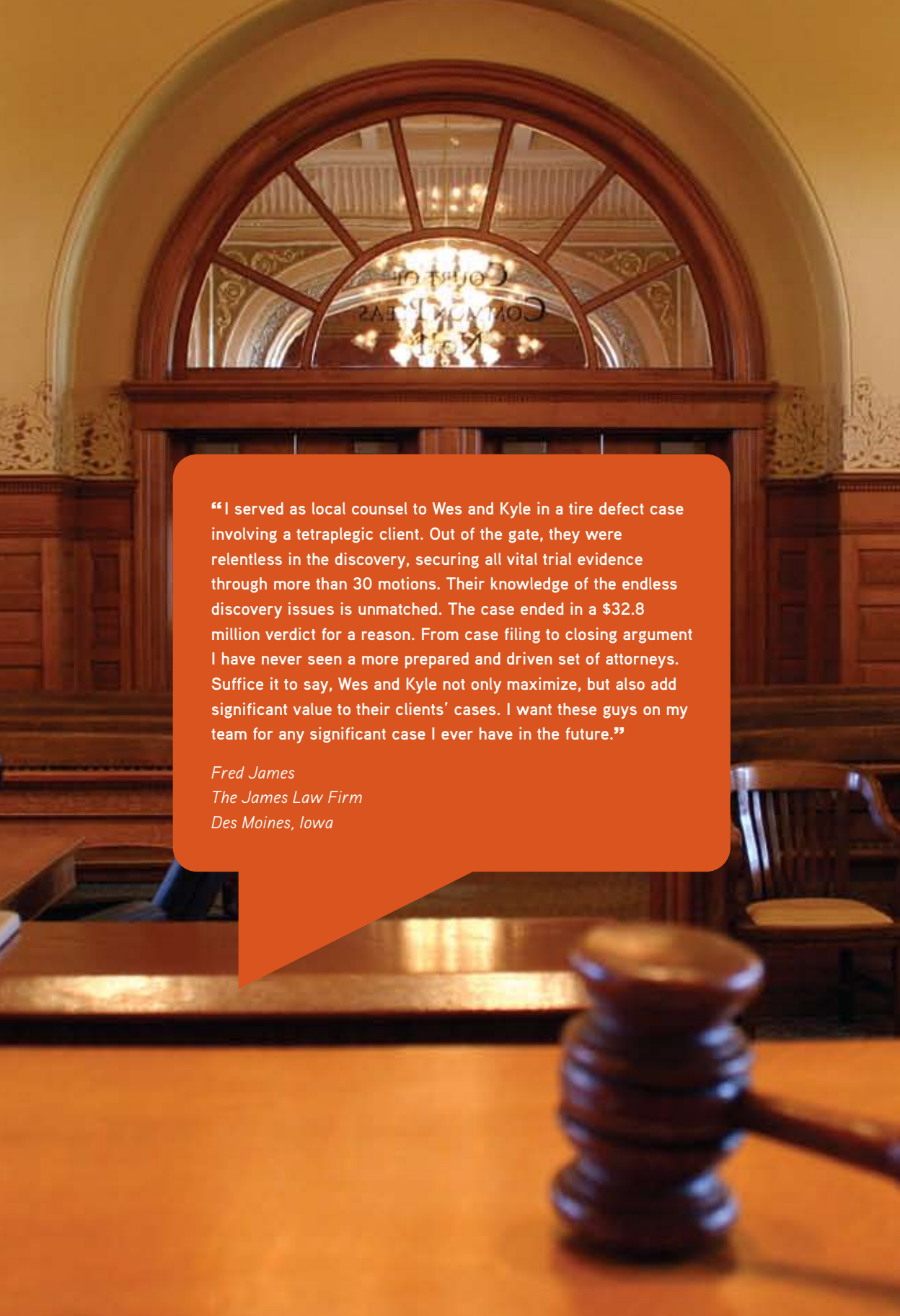
\$3.0 million - trucking accident case

\$4.75 million - commercial vehicle case

\$2.9 million - trucking accident case



WESLEY TODD BALL



“I served as local counsel to Wes and Kyle in a tire defect case involving a tetraplegic client. Out of the gate, they were relentless in the discovery, securing all vital trial evidence through more than 30 motions. Their knowledge of the endless discovery issues is unmatched. The case ended in a \$32.8 million verdict for a reason. From case filing to closing argument I have never seen a more prepared and driven set of attorneys. Suffice it to say, Wes and Kyle not only maximize, but also add significant value to their clients’ cases. I want these guys on my team for any significant case I ever have in the future.”

*Fred James  
The James Law Firm  
Des Moines, Iowa*

Most cases never see the inside of a courtroom, and many attorneys are willing to settle for far less than their clients deserve.

### For Farrar & Ball, that isn't enough.

At Farrar & Ball, trial preparation begins before each case is even filed. So, whether the firm goes to trial or reaches a settlement, clients can trust that everything is done to maximize the value of their claim.

### That preparation, tenacity and a willingness to fight

in court have helped the firm win tens of millions of dollars in verdicts and settlements for those seriously hurt or killed by the recklessness of others. Nowhere is that experience more obvious than a recent verdict against one of the largest tire manufacturers in the world.

In that case, Farrar & Ball represented catastrophically injured clients who were the victims of a defective tire failure. The defendants offered a substantial settlement on the eve of trial, but the offer fell short of representing the physical and emotional injuries suffered.

Farrar & Ball proceeded to trial, with their clients trusting the firm to maximize their recovery. After a five-week trial, they did just that by **winning a \$32.8 million verdict**. The verdict ranks as the largest compensatory award in Iowa history and the second largest tire-related accident verdict in U.S. history.



“I KNOW I WILL GET THREE THINGS WHEN I CO-COUNSEL A TIRE OR PRODUCTS CASE WITH WES AND KYLE: 1) MAXIMUM VALUE, 2) A QUICK TURNAROUND, AND 3) A PLEASED CLIENT.”

*Brad Leigh  
The O'Quinn Law Firm  
Houston, Texas*

## Tire Defects

Tire defect cases are unique in many ways. And when tires fail, Farrar & Ball has the technical and practical experience to hold manufacturers accountable. Kyle and Wes have conducted investigations of various manufacturing facilities and always work with the top industry experts. They know the science behind the product and the case. Just as important, they know the secrets that manufacturers attempt to keep hidden.

**They've battled tire companies time and time again,** fighting for their clients every step of the way and leaving no stone unturned. As evidence, in one case they traveled to Korea less than 45 days before trial to force one of the few videotaped inspections of a tire plant in the past 20 years.

While in Korea, they secured the depositions of several key plant representatives and employees, many of whom were presumed missing. Because of what was revealed in deposition and during the plant inspection, the case settled soon thereafter – and only weeks before trial.

It is that type of effort that Farrar & Ball brings to every single case. This experience shows **the firm's commitment to do what it takes** – including flying around the world – to make sure their clients get the compensation they deserve.

Few law firms in the nation are equipped to handle tire failure cases. Fewer still have taken manufacturers to court. Although many law firms look for quick settlements to avoid the cost and time involved with the cases, **Farrar & Ball is ready to take on any tire, product or otherwise substantial case.** Kyle, Wes and their team pride themselves on not being afraid to go to court in order to get the best result for their clients.

One way they accomplish that goal is by finding liability against every responsible party in the case, and going after them with a comprehensive and strategic plan. For example, tire manufacturers are not the only ones responsible when a tire fails. Auto dealers and tire shops that inspected or repaired a defective tire may also face liability. Farrar & Ball makes sure those actors answer for their roles as well, which in turn maximizes the amount clients can recover in settlements or at trial.

**“FARRAR & BALL COMMONLY INCREASES THE VALUE OF A CASE BY PROVING LIABILITY AGAINST A DEFENDANT WHO I DIDN'T KNOW EVEN EXISTED OR COULD POTENTIALLY BE LIABLE. THEY THINK FAR OUTSIDE OF ANY BOX I AM FAMILIAR WITH.”**

*Pete Ferraro  
The Ferraro Law Firm  
Austin, Texas*





## Unsafe Products

Unfortunately, many companies put profits over safety by rushing unsafe products to store shelves. Whether it is a defective vehicle, deadly drug, unsafe toy or other dangerous product, Farrar & Ball is here to help by working hard to win clients' cases while simultaneously forcing companies to adopt safer business practices that protect everyone.



## Serious Injury and Wrongful Death Cases

Catastrophic injuries or losing a loved one are devastating events. Friends, family and those left behind need answers. At Farrar & Ball, clients are never "just a number." Kyle and Wes get to know their clients and co-counsel as well as their cases, and do everything possible to restore their clients' lives to normal. The firm's impressive track record includes substantial recoveries in cases involving vehicle accidents, construction accidents, medical malpractice and other major incidents.



## Motorcycle Accidents

Few things are better than the open road on two wheels. But when accidents happen, motorcycle riders are at a deadly disadvantage. Farrar & Ball is part of a very select group of law firms in a nationwide network focused on motorcycle accident cases. With a complete and intricate knowledge of motorcycles and the legal issues involved, the firm helps injured motorcyclists and families of riders who have been killed through no fault of their own.

## Business Litigation

In addition to the personal injury practice, Farrar & Ball uses trial experience and courtroom skills to represent businesses and individuals in a variety of complex commercial litigation matters. Farrar & Ball combines large firm experience on behalf of major corporations with the flexibility and dedication of a boutique trial firm. This successful track record in business litigation includes financial disputes, contract issues, fraud claims, SEC arbitrations and other matters.


Whether it's tire litigation, a personal injury lawsuit or a business dispute, clients need lawyers who know the issues, the industries and the law. Farrar & Ball has assimilated a book of knowledge unmatched by others in their field of expertise.

## Farrar & Ball knows the secrets, and clients know they have an advantage in court.

The firm also has the dedication and resources to fight companies that have seemingly endless budgets. From the moment a case begins, Farrar & Ball plans for trial and prepares to win. From developing accident re-creation videos and models, to retaining the top expert witnesses in the country, the firm uses every tool available to present the client's best case to the jury. And more often than not, juries give those clients the full award they deserve.

Other lawyers routinely turn to Farrar & Ball in tire litigation and other legal disputes because they know the firm has the knowledge, experience and expertise to win. Farrar & Ball forges a plan from day one to build the relationship that best serves clients and their attorneys, whether it is working side-by-side as co-counsel or serving as a consultant on specific issues. And because Farrar & Ball has the flexibility of a boutique trial practice, the firm can reach the financial arrangements that work best for all involved.





“THIS WAS MY FIRST EXPERIENCE WITH THE LEGAL SYSTEM, AND I HAD NO IDEA WHAT TO EXPECT. I CAN’T THANK KYLE, WES AND THE ENTIRE FIRM ENOUGH FOR WALKING BESIDE ME EVERY STEP OF THE WAY.”

*Lloyd Miller*  
Client

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